### Angi Leads wrapmate

# Take your business to the next level

Millions of homeowners use Angi to manage their homes. Get your business in front of them today.

#### Service pros use Angi to:

- -Build and market their business
- -Receive leads that target projects by job type and location
- -Win jobs and beat the competition

#### **Homeowners use Angi to:**

- Browse ratings and reviews
- Match with top local pros
- Tackle home projects big and small

**Questions?** 

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## How we connect you with jobs

- Standard Leads: Connect with customers looking for a pro with your skills in your locations.
- Direct Call Leads: If a customer wants to speak to a pro right away, we'll call you. Accept or decline the customer call - only pay if you accept.
- Appointment Leads: Accept an appointment to visit a customer. Link your calendar or CRM so you're never doublebooked.
- Job Opportunities: Matches you can choose to accept or decline. You're only charged if the customer requests a quote from you.

## Maximize your chance of winning jobs

- > Respond quickly and follow-up: 50% of jobs go to the first pro to contact the homeowner
- Update your profile: Add photos, awards and information-robust profiles receive 60% more contacts
- > Collect and respond to reviews: Easily collect ratings and reviews to build your reputation
- Optimize your leads: Target larger areas or single ZIP codes based on your preferences
- Get personalized advice: Align your marketing and business goals with help from your account manager
- Work smarter: Manage your business on-the-go with the Angi Pro Leads app

**PARTNER TERMS** 

8%

quarterly rebate on net spend